

Banner Installation

- The most important tip for banner installation is tension. Proper tension keeps the banner hanging properly so that it can be seen. Equally important, proper tension keeps the banner from flapping in the breeze which prolongs the life of the banner material and the applied graphics.
- Use strong ropes, cables, or bungee cords to tie the banner keeping tight, equal tension in all four corners.
- Pull the attaching ropes horizontally as illustrated on the right side of the banner below. Do not pull at an angle as illustrated on the left side of the banner below.



- Periodically check the installation and take up any slack in the ropes.
- For large banners and/or banners that span long distances, say over 8 feet, use a second set of ropes to suspend the banner and distribute the load, as illustrated below. The ropes in each corner will still provide the tension but without carrying the weight of the banner and putting excessive stress in each corner.



- If you follow these simple tips, your banner will have a longer life.